



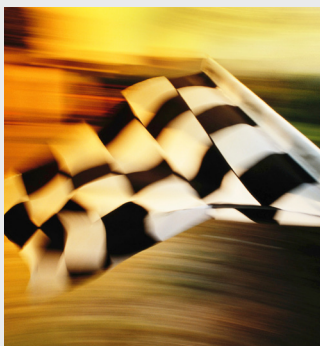
Sports & Motorsports

ABOUT OUR FIRM

Quarles & Brady LLP, founded in 1892, is a full-service *Am Law 200* firm with approximately 550 attorneys offering an array of legal services to clients ranging from Fortune 100 companies to small entrepreneurial businesses to individuals. Our 13 U.S. offices are in Chicago, Denver, Indianapolis, Madison, Milwaukee, Minneapolis, Naples, Phoenix, St. Louis, San Diego, Tampa, Tucson, and Washington, D.C.

Our clients include major national and multinational corporations, emerging companies, educational and research institutions, municipalities and government agencies, charitable organizations, industry executives, and high-net-worth individuals. They are industry leaders in technology, energy, financial services, health care, insurance, pharmaceuticals, real estate, and manufacturing, to name just a few.

The way we work together, guided by our core values and service principles, aims to make a tangible difference in your world. Shared purpose is a defining feature of our firm and culture. What's important to you becomes important to us. You'll work with talented, genuine people who deliver the results you seek with an approach you value.



MOTORSPORTS PRACTICE

Motorsports, unlike most sports, harnesses adjacent industries such as manufacturing, innovation, technology, safety, marketing, and sponsorship. Legal needs in motorsports are vast and varied — necessitating experience in contracts, employment, litigation, immigration, commercial transactions, intellectual property, real estate, media rights, and much more.

With an office in Indianapolis — the Racing Capital of the World — Quarles represents motorsports participants at every conceivable level across the globe. Our firm's national footprint, deep bench, and Midwest rates gives us the opportunity to represent international racing teams in the highest racing series, leading national racing facilities and series, regional racing series, grassroots racing organizations, and industry athletes. If you are involved in motorsports, Quarles has you covered from the green flag to the checkered flag.

SPORTS, ENTERTAINMENT & MEDIA INDUSTRY PRACTICE

Quarles' Motorsports Practice is a special focus area within our Sports, Entertainment & Media Practice — a cross-disciplinary team that brings together the knowledge of more than 30 lawyers across 11 practice groups to provide comprehensive litigation, regulatory, and transactional services to clients in these important industries. Our clients include associations, amateur and professional sports conferences, leagues, teams, athletes, broadcast networks, e-sports and gaming companies, equipment manufacturers, events, foundations, publishers, radio stations, stadiums, and many others. Quarles attorneys understand the complex, challenging and often-changing laws related to the sports, entertainment, and media industries, and we have significant experience serving the unique needs of these clients.



Relevant Services

- Advertising, promotions and social media
- Automotive
- Bankruptcy
- Board governance
- Business law
- Class action lawsuits
- Contract negotiation
- Data privacy & security
- Employee benefits
- Immigration
- International business
- Intellectual property
- Labor & employment
- Lease agreements
- Litigation & dispute resolution
- Medical staff licensing
- Product liability
- Programming agreements
- Sale of the organization
- Software agreements
- Tax
- Tax-exempt matters
- Trademark and copyright protection
- Zoning

MOTORSPORTS TEAM

Primary Contact



Edward Holloran, III

Partner, Indianapolis & Tampa
National Chair, Motorsports
Motorsports, Contracts, Commercial Litigation,
Product Liability, General Business

(317) 399-2892
ed.holloran@quarles.com

Key Team Members



Todd Coffeen

Associate, Indianapolis
Patent/IP

(317) 399-2844
todd.coffeen@quarles.com



Andre Fiebig

Partner, Chicago
General & International
Business

(312) 715-5126
andre.fiebig@quarles.com



Edward Hollis

Partner, Indianapolis
Labor & Employment

(317) 399-2834
edward.hollis@quarles.com



Leonardo Loo

Partner, Phoenix
General & International
Business

(602) 229-5638
leonardo.loo@quarles.com



Nikki Murray

Partner, Chicago
Trademarks/Advertising

(312) 715-5241
nicole.murray@quarles.com



Randall Oyler

Partner, Chicago
Automotive

(312) 715-5070
randall.oyler@quarles.com



Aaron Schu

Associate, San Diego
Labor & Employment

(619) 243-1574
aaron.schu@quarles.com



Grant Sovern

Partner, Madison
Immigration

(608) 283-2668
grant.sovern@quarles.com



Joel Tragesser

Partner, Indianapolis
Trademarks/IP

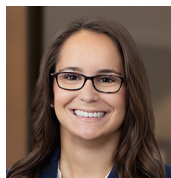
(317) 399-2811
joel.tragesser@quarles.com



Nneka Umeh

Partner, Chicago
Immigration

(312) 715-5124
nneka.umeh@quarles.com



Julia Wischmeier

Associate, Tampa
Motorsports, Commercial
Litigation

(813) 384-6726
julia.wischmeier@quarles.com



Martin Zivitz

Partner, Indianapolis
Business Law

(317) 399-2854
martin.zivitz@quarles.com